

C.R.A.F.T.

The Centre for Rural Art and Folk Tradition

Performance Portfolio

Selected performance highlights across
institutional, cultural, international,
educational and intimate platforms

The Centre for Rural Art and Folk Tradition
Sangeetkar — folk music archive and performance
wing

sangeetकार



ABOUT C.R.A.F.T. / SANGEETCAR

Fieldwork – led performance with institutional credibility

C.R.A.F.T. safeguards intangible cultural heritage through field documentation, artist relationships and contextual presentation.

Its performance wing, Sangeetcar, brings folk musicians to institutional forums, international festivals, curated cultural platforms, schools, workshops and intimate house concerts.

Each performance grows out of long-term field engagement rather than one-off programming. From grassroots tours and community platforms to Taimei School in Tokyo, the Namaste India Festival and institutional summits in India, the work combines credibility, adaptability and cultural depth.

By placing hereditary musicians alongside younger learners and public audiences, C.R.A.F.T. turns performance into a space for intergenerational knowledge transfer, visibility and continuity.

The result is artist-led programming that is rooted, presentation-ready and institutionally trusted.



SELECTED PERFORMANCE HISTORY

Platforms, geographies and contexts

A consolidated record of C.R.A.F.T. / Sangeetcar performance settings across private, community, educational, international, institutional and CSR-linked platforms.

2015 onwards

Private House Concerts

Delhi & Rajasthan

Intimate concerts in close listening spaces.

Education

Children's Camp

Outreach platform

Interactive folk music introduction for young audiences.

23–24 Sep 2017

Namaste India Festival

Tokyo

International public festival presentation.

10 Feb 2018

Outlook Responsible Tourism

New Delhi

Inaugural performance at tourism and awards forum.

2016

Manganiyar Folk Music Festival

Jaisalmer

Community festival platform and origin point of the Chanan Khan relationship.

School outreach

Taimei Primary School

Tokyo

Indian folk traditions introduced to children in Japan.

13 Oct 2017

PHD Chambers

New Delhi

Formal institutional concert: "Songs of the Desert."

12 Mar 2022

Hyundai Art for Hope

New Delhi

CSR arts recognition and grant support.



INTIMATE PERFORMANCE SETTINGS

Private House Concerts

Delhi & Rajasthan · ongoing since 2015

Since 2015, Sangeetcar has taken folk music into private homes across Delhi and Rajasthan, creating direct artist-audience exchange. These concerts remain among the most intimate and memorable expressions of the organisation's work.

VENUE

Private residences across Delhi & Rajasthan

FORMAT

Intimate house concert

PERFORMANCE FOCUS

Manganiyar folk music

VALUE ADDED

Direct audience engagement



COMMUNITY PLATFORM

Manganiyar Folk Music Festival

Jaisalmer · 2016

The Manganiyar Folk Music Festival in Jaisalmer was a community-rooted platform that brought Sangeetcar into direct contact with traditional artists and families. It became an important foundation for the Chanan Khan and surmandal revival story.

VENUE

Jaisal Club, Jaisalmer

FORMAT

Community Festival

PERFORMANCE FOCUS

Manganiyar repertoire

VALUE ADDED

Artist relationship & Surmandal Revival



EDUCATIONAL OUTREACH

Children's Camp

February 2019

The children's camp format translates folk music into an educational experience. Through live demonstration, rhythm, instruments and storytelling, young listeners encounter traditional music as a living practice rather than a distant stage performance.

VENUE

Barmer

FOCUS

Folk music instruments and storytelling.

FORMAT

Interactive session

VALUE

Introducing Living tradition



SCHOOL OUTREACH

Taimei Primary School

September 2017

At Taimei Primary School, Sangeetcar extended Indian folk music into a Japanese school environment. The interaction introduced children to Rajasthani performance traditions, instruments and rhythm, making cultural exchange direct, accessible and memorable.

VENUE

Taimei Primary School,
Tokyo

FOCUS

Rajasthani Folk Performance

FORMAT

School Outreach

VALUE

Cultural exchange



INTERNATIONAL FESTIVAL

Namaste India Festival, Tokyo

September 2017

At Namaste India Festival in Tokyo, Sangeetcar presented four Manganiyar musicians to a major public audience in Japan. The performance extended the organisation's reach internationally and positioned Rajasthani folk music within a prominent Indo-Japan platform.

VENUE

Yoyogi Park, Tokyo

FORMAT

International Public Festival

FOCUS

Manganiyar Folk music

VALUE

International Visibility



INSTITUTIONAL CONCERT

PHD Chambers New Delhi

October 2017

Presented as “Songs of the Desert,” this programme showed how Manganiyar music can be curated for formal institutional audiences without losing its traditional character. A five-member ensemble performed in a chamber-style setting.

VENUE

PHD Chambers,
New Delhi

FOCUS

Institutional concert

FORMAT

Institutional concert

VALUE ADDED

Institutional Visibility



INSTITUTIONAL PLATFORM

Outlook Responsible Tourism

February 2018

As the inaugural performance at the Outlook Responsible Tourism Summit & Awards, this appearance placed folk music at the opening of a national tourism conversation and reinforced its relevance within contemporary cultural platforms.

VENUE

ITC Maurya
New Delhi

FOCUS

Folk music in tourism
dialogue

FORMAT

Summit opening
performance

VALUE

National platform visibility



CSR RECOGNITION CASE

Hyundai Art for Hope

12 March 2022 · Bikaner House, New Delhi

Chanan Khan was selected from among 150 artists for the Hyundai Art for Hope initiative. The recognition included a grant of ₹1,00,000 and featured visibility in the HMIF publication, placing traditional artists within a contemporary support framework. Chanan ji and his four-member Manganiyar ensemble presented the inaugural performance at Bikaner House.

VENUE

Bikaner House, New Delhi

FORMAT

Inaugural Performance

FOCUS

Chanan Khan & Surmandal

VALUE ADDED

Grant & National Visibility

PERFORMANCE FORMATS, PRICING & REQUIREMENTS

Flexible formats for cultural, corporate and intimate settings

Available formats

Institutional performances
House concerts
Festival appearances
School outreach / children's camps
Lecture-demonstrations

Indicative pricing

Starting from ₹90,000
Final fee depends on number of artists, length of performance, technical setup, city and travel.

Basic technical requirements

4–6 vocal / instrument microphones
PA system with monitoring
Clean carpeted seating or stage riser
Basic hospitality and artist green room



What makes these performances distinctive

- Artist relationships built through long-term field engagement
- Repertoire that works across formal, public, intimate and educational spaces
- Contextual curation rather than generic event entertainment
- Demonstrated adaptability across India and international venues

This portfolio can be tailored for the host context, event scale and desired audience experience.

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ARTIST-CENTRED IMPACT

From archive to stage. From stage to livelihood.

Sangeetcar is more than an archive. It documents endangered folk traditions and works to return them to living cultural circulation through meaningful performance opportunities. By doing so, it helps artists reach the audience they deserve — an audience that can value, support and sustain their work.

Art declines in the absence of an audience. For folk music, the task is not only preservation, but placement: bringing fragile and fading repertoires to the right ears, in the right contexts, so they may continue with dignity, visibility and respect. In this way, the journey moves from archive to stage, and from stage to livelihood.

| The right audience can keep a tradition alive.

